

Before and Beyond – How your business can realise the long term benefits of the London 2012 games

The London 2012 Games is more than just a four week event - it will place the UK firmly on the world stage and offer a once in a lifetime opportunity for businesses across the South West in a range of sectors including food and drink, hospitality, service and creative industries.

Business Link, in association with Bournemouth University and the Dorset and New Forest Tourism Partnership, is hosting two free of charge evenings to demonstrate how your business can prepare to capitalise on the opportunities of the London 2012 Games for what could be an unparalleled opportunity for profit and growth.

AFC Bournemouth

Bournemouth, 15 November

Weymouth and Portland Sailing Academy

Portland, 05 December

It's a fantastic opportunity for everyone to build a better business with an even greater future. More profit and greater value. But you need to know the how, what and when. This inspiring and stimulating presentation will help you clearly see what's in it for you to act now and get the free training and support you need to take advantage of this incredible opportunity.

Timings

4.30pm Registration/Refreshments

5.00pm Introduction

5.15pm '2012 – The Legacy for Dorset' by Gary Fooks, Dorset 2012 Legacy Manager

5.45pm 'Build a better business and continue to profit' by Malcolm Gallagher, CIM, international speaker on improving business performance

6.45pm 'What next' – free training and business support available from Business Link, Bournemouth University and Dorset and New Forest Tourism Partnership

7.00pm Informal networking with refreshments

8.00pm CLOSE

Business Link provides the free information, advice and support you need to start, run and grow a business. Our service is impartial and our motivation is to provide practical solutions to customers and offer a fresh insight and an independent solution to their particular business needs.



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Booking Form

Please complete the booking form below and send it to:

Events Co-ordinator, Business Link, Leigh Court Business Centre, Bristol BS8 3RA,

or fax it to 0845 080 0733

or email it to events@businesslinksw.co.uk

AFC Bournemouth

Bournemouth Thursday 15 November

Weymouth and Portland Sailing Academy

Portland Wednesday 05 December

Title: Mr/Mrs/Miss/Ms Job Title: First Name:

Last Name: Company Name:

Nature of Business: Address 1:

Address 2: Town/City:

Postcode: Fax: E-mail:

Web: Mobile: No of employees:

Please specify any requirements I may need to be aware of to ensure your events is as comfortable as possible

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Terms and Conditions Cancellations or alterations to bookings can only be accepted if made more than 7 days prior to the date of the event.

Contact Business Link for access to a wealth of information and support services to help your business achieve its potential Tel: 0845 600 9 006 www.businesslinksw.co.uk