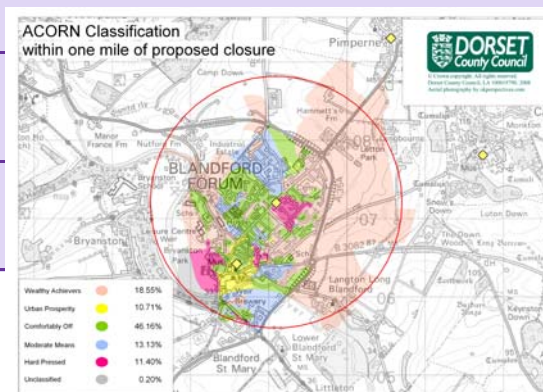


Post Office Closures: Salisbury Rd, Blandford

The post office is situated on the busy Salisbury Rd in Blandford with a trading estate nearby as well as the District Council offices. The terrain between here and the proposed alternatives is hilly, the bus service is limited and there is very little parking in the vicinity of the main post office in Blandford.

Concerns that this closure raises

<ul style="list-style-type: none"> 25% of catchment population are from hard pressed and moderate means households. (ACORN, 2007)
<ul style="list-style-type: none"> 1,000 benefit dependents in the catchment population
<ul style="list-style-type: none"> Poor access to main post office in Blandford
<ul style="list-style-type: none"> Pressure on main post office caused by closures of Charlton Marshall PO and Blandford Camp PO
<ul style="list-style-type: none"> Loss of important banking and posting facility for businesses on adjacent trading estate.



ACORN is a social economic classification illustrating the predominant household characteristic by individual postcode. **Blue** represents "moderate means" and pink "hard pressed".

Post Office KEYFACTS based on one mile radius

Average number of customer sessions a week	500-749	Customer sessions as a % of the catchment population	6%
Road distance to nearest alternative branch	0.9 miles	Full-time/part-time service	f/t 41.5 hrs week

Focus on the population in a one mile radius from Salisbury Road Post Office

* ONS 2006 ** Patient Register FHSA *** 2001 Census	PO data (2001 Census)	2007 data from Patient Register**	Dorset	England & Wales
Total Population	8,892	10,489	403,046*	-
Aged 0-15	19%	17%	17%*	19%*
Aged 16-64	60%	65%	55%*	62%*
Aged 65+	19%	18%	28%*	19%*
Aged 75+	-	9%	12%	8%
Households with one or more cars ***	79%	-	83%	73%
Households with person with limiting long term illness ***	17%	-	19%	18%

	Total No.	% of population in one mile radius of PO on benefits	% of Dorset population on benefits	Businesses within one mile radius
Benefit population (2008) - people on benefits, their partners and dependants	1,062	10%	12%	434

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Salisbury Road, Post Office Area Profile